

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kenneth H. Tarbet § Group Art Unit: 2162  
Serial No.: 09/888,031 § Examiner: Alam, Shahid Al  
Filed: June 25, 2001 § Confirmation: 7507  
For: GENERATION AND PROVISION OF §  
DIRECTED SALES INCENTIVES AT §  
LOCATIONS REMOTE FROM THE POINT OF §  
SALE §

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CERTIFICATE OF FILING

Mail Stop: Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria VA 22313-1450

Pursuant to 37 C.F.R. §1.8, I hereby certify that this  
correspondence is being electronically submitted to  
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AMENDMENTS AND RESPONSE TO  
OFFICE ACTION DATED APRIL 30, 2008

Applicants acknowledge receipt of the Office Action dated April 30, 2008 (hereinafter the "Office Action"). In reply, Applicants request consideration of the following.

**A Listing of Claims** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.